



# real estate providers gain new levels of functionality by adopting the arcules cloud security platform



## the customer

### real estate

This leading real estate provider is a different kind of property company. It offers exceptional no-fee rentals for inspired New York City living. Founded by a third-generation real estate owner, the organization has deep roots in New York City. With a friendly, straightforward leasing process and quality apartments, its goal is to transform the apartment rental experience.

## the partner

### New York Security Solutions

In the security industry, every integrator says they are not your typical integrator - that they pay attention to details, expertly service their customers, and conduct business in the client's best interest. At New York Security Solutions (NYSS), these aren't just words. This approach is precisely how the company operates, and it has the customers and the track record to prove it.

As a managed security technology service provider, the NYSS team are experts in both security and technology. Its mission is to deliver integrated, cohesive, functional, and future-proof systems and quickly identify and mitigate potential security risks.



## the challenge

After leveraging a video system to enhance the security of the real estate company's office for several years, it became evident that it was not designed to meet the ever-increasing security needs of the organization. The system was complex to use and increasingly expensive to maintain.

It was also an on-premise system, requiring on-site personnel to administer and manage. The leadership team quickly realized that it would need to go in a different direction to gain new levels of functionality.

The organization wanted to upgrade its video system, but it needed something easy to use and reliable. Since the business was moving most of its operations to the cloud, the idea of moving its video system to the cloud was an increasingly exciting option.

It consulted with its systems integrator partner NYSS to evaluate solutions. NYSS agreed that the best approach would be to leverage a unified cloud security service to get the most out of the organization's existing camera investments while modernizing its security infrastructure. With 50 surveillance cameras to leverage, the real estate company sought to align its security operations under a single-pane-of-glass to enable more effective and efficient management.

## the solution

NYSS knew that the organization needed to move to an off-premise solution to reduce capital expense and ongoing maintenance. Many hybrid and pure cloud platforms lacked vital features and could not scale at the pace the company required.

After considering the company's goals, NYSS decided that the Arcules cloud security platform would be the ideal choice. Arcules delivers an intuitive, cloud-based platform that unifies security into one platform and service. A simple plug-and-play experience gets customers set up in minutes, saving both time and money while providing the flexibility to adapt as a business grows. Arcules is also constantly updated with improvements and security patches as part of its affordable subscription model, reducing the need for dedicated system management.

The Arcules Unified Cloud Security Platform not only delivers high levels of scalability and flexibility but also because it seamlessly integrates with existing hardware, such as IP surveillance cameras and access control devices, as needed. Its ease of integration with various connected devices allows the real estate conglomerate to add on new technologies as required in the future.

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Arcules delivers the service that we need to pinpoint anomalies and view incidents as they occur. And the service works seamlessly with our existing investments," said the organization's security supervisor. "As we continue to grow, we will continue to implement video surveillance and intelligence-gathering solutions that enhance our ability to protect our customers, employees, and visitors, and Arcules is a great partner to help us achieve these goals.



## the results

By adopting the open platform and cloud-based functionality from Arcules, the business used its existing camera infrastructure without having to embark on a complete overhaul of the system - a costly and complicated proposition.